

Conference Day on Oct. 3rd, 2014

5th Vienna Music Business Research Days 2014

Oct. 3rd, 2014, 09:00-18:00

Joseph Haydn-Hall in the main building and Large Conference Room at the Institute for Cultural Management and Cultural Studies (IKM), Anton-von-Webern-Platz 1, 1030 Vienna, Austria

09:00-09:15	Welcome address by the organizers in Joseph Haydn-Hall	
Time	Joseph Haydn-Hall	Large Conference Room at IKM
09:30-11:00	<p>Digital Music Industry Structures</p> <p><i>Wikström</i>: Local Music Repertoire and the Digitization of the International Music Industry: An Empirical Analysis, 1999–2013</p> <p><i>Nordgård</i>: Analyzing Norway's Experience from Adopting On-Demand Streaming: Exceptions or Rules to a Future Economy?</p>	<p>Copyright and File-Sharing</p> <p><i>Garcia Álvarez, López Sintas, Sánchez-Bergara</i>: Social Construction of Music Markets: Unveiling the Role of Copyright and Technology</p> <p><i>Balazs, Vallbé, Handke, Quintais</i>: Legalizing File-Sharing: Is This a Real Alternative?</p>
11:00-11:30	Coffee break	
11:30-13:00	<p>Bands and Indies</p> <p><i>Morrow, Crowdy, Hughes, Keith, Evans</i>: Is a Band a Startup? Cultural Entrepreneurship and Continuous Innovation in the New Music Industries</p> <p><i>Hitters</i>: The State of Independents in the Netherlands</p>	<p>Frameworks for Creativity</p> <p><i>Aguilar</i>: The Production of Music: Explorations in Law, Creativity and Technology</p> <p><i>Gey, Schumacher, Klingner, Schasse de Araujo</i>: Buried in Administration: How the Music Industry Loses Its Creativity. An Empirical Study of the Music Industry in Germany</p>
13:00-14.30	Lunch break	
14:30-16:00	<p>Financing and Monetizing Music</p> <p><i>Winter, Scherer</i>: Success Factors for Music-Based Crowdfunding Projects</p> <p><i>Lugović, Preradović</i>: Music Identification Software as a Tool for Precise Monitoring of Real Music Use in Public Spaces and Fair Distribution of Music Rights Income</p>	<p>Music Listening and Consumption</p> <p><i>Flath</i>: Life Is Live. Experiencing Music in the Digital Age</p> <p><i>Alvarez Monzoncillo, Calvi</i>: Music Consumption in Spain: From Analogical to Digital</p>
16:00-16:30	Coffee break	
16:30-18:00	<p>Music Preferences and the "Use" of Music</p> <p><i>Peres da Silva</i>: Opening the Preference Box: Sociological Contributions to Understand the Economic Dynamics of Music</p> <p><i>Jauk</i>: Sound Sculpting: On Reaching the "Feeling and Form" of Sound/Music on Reaching the "Value" of Music</p>	