
Vienna Music Business Research Days

October 01-03, 2014

University of Music and Performing Arts, Vienna
Joseph Haydn-Hall, Anton-von-Webern-Platz 1, 1030 Vienna, Austria

Conference call for papers

About

The **5th Vienna Music Business Research Days** will be held at the University of Music and Performing Arts Vienna, Austria, on **October 01-03, 2014**.

Music Business Research is an inter-discipline at the intersection of economic, artistic, cultural, social, legal, technological and further developments which contribute to the creation/production, dissemination/distribution and reception/consumption of music. This interdisciplinary nature calls for methodological multiplicity and **is open to scholars from all scientific areas**.

The conference organizers invite scholars (from the postdoctoral level on) who have a research focus on music business/industry related topics to submit a paper proposal for the **conference day on October 03, 2014**.

Indicative themes on all music business research areas, include, but not limited to:

- Past, current and future developments in the music industry (recorded music industry, live music sector, music publishing, music retailing and wholesaling, music instruments industry etc.);
- Music market research and music charts research;
- The economic and social situation of musicians as well as the labor market for musicians;
- The management of musicians and music institutions;
- The marketing of music;
- Music branding and sponsoring;
- Public and private funding of the music sector (including new forms of music funding such as crowdfunding);
- Case studies on music companies and other music institutions;
- Legal aspects of the music business (contracts, copyright, competition law/policy etc.);
- Music licensing and collecting societies;
- Music media (radio, TV, online-based media etc.);
- Economic aspects of music genres (classical, pop/rock, jazz, world music markets etc.);
- Business-related music education;
- Music export;
- etc.

Submission

Please send an abstract of your proposal to vmbrdays@gmail.com no later than **April 30, 2014**.

All submissions must include a Title, Authors (names, affiliations, e-mails of all authors and a notation (*) of the corresponding author), an abstract of 1,000-1,500 words and 3-5 keywords. Abstracts must be submitted in English, as a MS Word file (*.doc or *.docx) or *.pdf file, and include:

- Objectives of the research
- Brief description of the disciplinary/theoretical context/background
- Research questions and/or hypotheses
- Methodology
- Main or expected conclusions / contribution
- Main references

Abstracts will be subject to a double-blind peer-review process by an international jury, and authors will be notified of acceptance by June 02, 2014.

Final papers should not exceed 7,000 words (including abstracts, figures, tables, references and appendices) and follow the [author guidelines](#) of the [International Journal of Music Business Research \(IJMBR\)](#). The best paper will be offered publication in IJMBR.

Important dates

April 30, 2014 Abstract submission deadline
June 02, 2014 Notification of acceptance
August 31, 2014 Submission deadline for full papers
October 02, 2014 Conference day for invited speakers on "How to Monetize Music in the Digital Age"
October 03, 2014 Conference day for paper presentations

For students at all levels of the MA & PhD a doctoral colloquium (4th Young Scholars' Workshop) will be held as part of the 5th Vienna Music Business Research Days on **October 01, 2014**. Find a separate call for papers [here](#).

Registration Fee

The registration fee includes conference attendance, reception, coffee breaks and lunch on conference days as well as the Heurigen-Dinner on October 03, 2014. The registration fee further includes access to all sessions and events organized by the Vienna Waves Festival 2014.

Registration fee: 225,- Euro
Registration fee – early bird (until June 30, 2014): 175,- Euro

Contact

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