

## **Program**

# **International Music Business Research Days 2022**

## **Parallel Worlds in the Music Industry**

October 18: Young Scholars Workshop (14:00 – 17:30), Department of Cultural Management and Gender Studies (IKM)

October 19: Conference Track Day (09:00 – 17:30), Joseph Haydn-Hall & Fanny Hensel-Hall

October 20: Invited Conference Day, Haydn Hall

10:00-10:15: Welcome

10:15-11:00: Keynote on "New Virtual Worlds for Music" by Beate Flath (University of Paderborn, Germany)

11:00-11:30: Refreshments

11:30-13:00: Book presentation and panel discussion on "Rethinking the Music Business" with Beate Flath (University of Paderborn, Germany), Zarja Peters (musician, IESA Paris, France), Guy Morrow (University of Melbourne, Australia), Daniel Nordgård (University of Agder, Norway) conducted by Peter Tschmuck (University of Music and Performing Arts Vienna, Austria)

13:00-14:00: Lunch Break

14:00-14:45: Keynote on "Parallel Worlds of Music Streaming" by Dave Hesmondhalgh (University of Leeds, UK) & Hyojung Sun (University of York, UK)

14:45-15:00: Refreshments

15:00-16:00: Panel discussion on "Parallel Worlds of Music Streaming?" with Dave Hesmondhalgh (University of Leeds, UK), Hyojung Sun (University of York, UK), Fabian Schütze (analog soul, Leipzig, Germany), Yasmoo (musician, Vienna, Austria) conducted by Hannes Tschürtz (ink Music, Vienna, Austria)

16:00: Awarding best paper of Young Scholars' Workshop & Closing